



Rectangular advertising flag h738_164

Advertising flag with flexible pole and print included. Fabric dimensions: 68 x 167.9 cm. Total height: 200 cm.

The **rectangular advertising flag H738_164** is a **dynamic, resistant, and highly customizable** visual communication tool, perfect for promoting your brand, event, or message in both **indoor and outdoor environments**.

Made with a **flexible fiberglass pole** and dye-sublimation printing on **100 g/m² 100% polyester nautical fabric**, this flag guarantees **high wind resistance**, lightness, and a **brilliant and durable graphic output over time**. The printing is **single-sided**, included in the order: simply provide the artwork to proceed with printing.

With a total height of **2000 mm** and a fabric size of **68 x 167.9 cm**, the flag has a significant visual impact, while maintaining a slim structure that is easy to transport.

Suitable for **points of sale, trade fairs, corporate entrances, showrooms, or outdoor promotional areas**, it is designed for continuous use. If used **24/7 outdoors** even in adverse weather conditions, the fabric's lifespan is approximately **90 days**. In indoor contexts or with moderate exposure, it can exceed **12 months of duration**.

Give visibility to your brand with the **H738_164 flag**: resistant, flexible, and customizable. Order now and send us your graphics to proceed with printing!

Technical specifications:

- **Type:** rectangular advertising flag
- **Pole material:** fiberglass
- **Fabric material:** 100 g/m² nautical polyester
- **Size:** S
- **Without:** base
- **Printing technique:** single-sided dye-sublimation (provide artwork)
- **Use:** indoor/outdoor
- **Structure finish:** black color
- **Fabric dimensions:** 68 x 167.9 cm
- **Total height:** 200 cm
- **Estimated outdoor fabric lifespan:** approx. 90 days
- **Estimated Indoor/moderate use lifespan:** over 12 months

User benefits:

- **Maximum:** visibility for events, trade fairs, shops, and promotional spaces.

- **Flexible pole:** made of fiberglass, resists wind and impact.
- **Fabric:** lightweight yet resistant, also suitable for intensive use.
- **Printing:** in brilliant and long-lasting colors.
- **Easy:** to assemble, transport, and position.

FAQ:

1. Is printing included in the price?

Yes, dye-sublimation printing is included; the artwork must be provided during the ordering phase to proceed with printing.

2. Can the flag be used outdoors?

Yes, it is suitable for outdoor use thanks to the fiberglass and nautical fabric.

3. How long does the fabric last in extreme conditions?

With continuous 24/7 outdoor exposure, it has a minimum lifespan of approximately 90 days. In indoor environments or with reduced exposure, it exceeds 12 months.

4. What shape is the flag?

The flag is rectangular in shape.

5. Is the structure easy to assemble?

Yes, assembly is quick and intuitive. The structure is lightweight and portable.

Mini buying guide:

Advertising flags are **high visual impact** tools, perfect for signaling the presence of your brand or event.

When choosing a model, ensure the **structure is resistant**, such as the **fiberglass pole** of the H738_164, which offers flexibility and stability even in windy conditions.

The **nautical polyester fabric** is lightweight and guarantees good durability, while **dye-sublimation printing** ensures vivid and long-lasting colors.

Ideal for **frequent use in trade fairs, events, or points of sale**, this flag combines practicality and visibility with the possibility of **full customization**.

Rectangular advertising flag, flag with fiberglass pole, promotional flag H738_164, dye-sublimation printing on nautical fabric, customizable outdoor flag, single-sided advertising display, flag for trade fairs and outdoor events.

**Images for illustrative purposes only.*

INFORMATION

- **Shape** Rettangolare

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Form: Rettangolare
: Senza basamento