



## Double-sided wall-mounted book display h738\_123

Double-sided book display with 12 aluminum frames for 70 x 100 cm posters. Dimensions: W 188 x D 111 cm.

The **double-sided** wall-mounted book display is a high-end solution designed to maximize the visibility of your posters or promotional content in indoor contexts. Equipped with **12 snap frames** in **anodized aluminum** with an elegant **silver finish**, this display is designed to accommodate **70 x 100 cm posters** on both sides, offering optimal visibility from both the front and the back. Ideal for high-traffic spaces, such as shopping centers, **showrooms**, **public offices**, or **exhibition spaces**, it allows for effective communication on two fronts.

Each frame features **rounded corners** that not only provide a modern and safe design but also prevent accidental damage or bumps. Furthermore, the posters are protected by a **front anti-reflective PVC sheet**, which not only preserves the content from dust and accidental damage but also ensures that the displayed materials are always perfectly visible, even under intense lights or in very brightly lit environments. This is particularly important for those who need to display promotional messages, licenses, or important communications.

One of the most appreciated features is the **book-style opening system**, which allows for **quick and simple poster replacement**, minimizing the update time for the displayed content. This makes it the ideal solution for those who frequently change graphics or communications, for example in advertising campaigns or temporary exhibitions. The book opening allows easy access to the frames without having to remove them from the wall, thus offering a practical and efficient solution for managing the display content.

The **wall mounting** is achieved through an innovative **space-saving triangular support**, which ensures a stable and long-lasting installation, even in very busy environments. The space-saving design allows for the best use of vertical areas, avoiding clutter and optimizing the wall surface. This aspect is fundamental in contexts where space is precious, such as office corridors, shops, or receptions.

Thanks to its **aluminum/metal** construction, this display is lightweight yet extremely robust, capable of withstanding daily wear and tear, guaranteeing a long life without compromising aesthetics or functionality. The anodized aluminum not only offers greater resistance to corrosion but also gives the product a **silver finish**, which integrates perfectly into professional or contemporary environments.

The display is designed for **indoor use**, making it ideal for interior spaces where an elegant, functional, and resistant product is required. Thanks to its double-sided structure, it can be positioned in transit areas or in the center of a room, where both sides can be exploited to display promotional messages or important information, doubling the effectiveness of communication.

If you are looking for a display solution that combines **design**, **functionality**, and **practicality**, this double-sided book display is the ideal choice for your needs. The possibility of displaying content on two sides allows you to optimize space and communicate more effectively, attracting the attention of passers-by from multiple directions. It is particularly suitable for those who want a display system that is easy to use and update, without sacrificing elegance and robustness.

Optimize the visibility of your posters. Purchase the **h738\_123 double-sided book display**. Don't miss the opportunity to improve your visual communication! Buy the double-sided book display for 70x100 cm posters now or request a quote for larger and customized orders.

### Technical characteristics:

- **Frames:** 12 snap frames in silver anodized aluminum
- **Poster size:** 70 x 100 cm

- **Dimensions:** W 188 x D 111 cm
- **Protection:** front anti-reflective PVC sheets
- **Mounting:** wall-mounted with space-saving triangular support
- **Materials:** aluminum/metal
- **Finish:** silver anodized
- **Use:** indoor, double-sided
- **Opening:** book-style for quick graphics replacement

#### User benefits:

- Maximizes visibility thanks to the double-sided structure
- Quick content replacement with the book system
- Long-lasting protection of posters with anti-reflective PVC
- Elegant design and space-saving structure
- Secure and stable mounting with triangular support

#### FAQ:

1. **Is it suitable for outdoor use?**  
No, it is designed for indoor use.
2. **How does the double-sided system work?**  
The display allows for inserting graphics on both sides, offering maximum visibility on two fronts.
3. **What poster sizes does it support?**  
The display is suitable for 70 x 100 cm posters.
4. **How is it mounted to the wall?**  
Mounting is done via a **space-saving triangular support**.

#### Mini purchasing guide:

When choosing a book display for your posters, evaluate the needs for **double-sided visibility**: this display is specifically designed to ensure maximum exposure on both sides, ideal for places with a continuous flow of people. The **book system** allows you to quickly change posters, reducing maintenance times.

Also consider the ease of installation thanks to the **wall mounting with triangular support**, which optimizes available space. Perfect for shops, offices, or exhibition halls where it is necessary to present information on multiple sides. The **anodized aluminum structure** gives the display durability and resistance over time, while the **anti-reflective PVC** sheet ensures that your content is always perfectly visible.

If you need a professional display system that maximizes visibility and fits into a modern and functional environment, this double-sided display is the right choice.

*Double-sided book display, 70x100 cm poster, wall mounting, triangular support, snap frames, indoor, book display, wall display, license holder display, document holder display*

*\*Images purely indicative.*

## INFORMATION

