



Advertising and directional totem h738_196

Advertising and directional totem h738_196 with double L-shaped base in silver metal and 19 mm sandwich panel. Panel dimensions: 42 x 180 cm. Indoor use.

The **advertising and directional totem h738_196** is a self-supporting display stand designed for visual communication in indoor environments. The structure is distinguished by a **double metal L-shaped base** with a silver powder-coated finish, which ensures stability and a professional aesthetic line. The display panel is made of **white sandwich** with a thickness of **19 mm**, a material chosen for the excellent compromise between rigidity and lightness. The functional design ensures that the base covers the bottom 250 mm of the panel, leaving a **visible area of 420x1600 mm** for the advertising or informative message. It is the ideal solution for those looking for a durable display, easy to assemble and prepared for custom graphics.

Technical features

- **Structure dimensions (AxBxC):** 420 x 1800 x 469 mm
- **Panel dimensions:** 420 x 1800 mm
- **Visible area:** 420 x 1600 mm
- **Structure material:** Powder-coated metal
- **Structure finish:** Silver
- **Panel material:** Sandwich (19 mm thickness)
- **Panel finish:** White
- **Environment of use:** Indoor
- **Configuration:** Double L-shaped base (depth 225 mm per side)

Optional:

- Direct UV printing on panel (to be purchased separately)

** Images for illustrative purposes only*

INFORMATION

- **Usa** Da interno

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